



Philips Azur Elite  
Steam Iron with  
OptimalTEMP technology

**3000W**

70 g/min continuous steam  
260g steam boost  
SteamGlide Advanced soleplate



**GC5037/80**

## Our smartest and most powerful steam iron

Guaranteed no burns, with intelligent steam release

Powerful, intelligent iron for perfect results faster. Iron everything from jeans to silk with no risk of burning thanks to OptimalTEMP technology. Advanced DynamiQ steam mode ensures the perfect amount of powerful steam when you need it\*

### Intelligent ironing for ultimate convenience

- OptimalTEMP technology: Guaranteed no burns, no settings
- Convenient steam modes: DynamiQ, MAX, IONIC and OFF
- DynamiQ mode, intelligent steam release for perfect results
- Ionic steam mode, deep ionized steam for hygienic ironing

### Easier and faster ironing

- 3000 W for quick heat-up and powerful performance
- Turbo steam pump pushes up to 50% more steam through fabric\*
- Steam output up to 70g/min for faster crease removal
- Up to 260 g steam boost blasts stubborn creases

### Comfortable ironing

- SteamGlide Advanced soleplate, ultimate gliding & durability
- Quick Calc Release in 15s for long-lasting steam performance
- Automatic shut-off when the iron is left unattended

**PHILIPS**

# Highlights

## OptimalTEMP technology



Thanks to OptimalTEMP technology, we guarantee this iron will never cause burns to any ironable fabric and you can iron everything from jeans to silk, from linen to cashmere safely, in any order, without waiting for the temperature to adjust or pre-sorting clothes. Philips steam irons with OptimalTEMP makes your ironing easier and faster and has been tested by independent textile experts .

## Convenient steam modes



Choose from multiple steam modes. DynamiQ mode delivers the perfect amount of steam automatically when you need it, Max mode blasts stubborn creases with powerful continuous steam, IONIC steam mode with powerful steam bursts for more hygienic ironing and OFF steam enables you switch off the steam

## DynamiQ steam mode



Thanks to DynamiQ sensor, the most advanced motion sensor used in steam irons knows precisely how your iron is moving and when its standing still. DynamiQ steam mode releases automatically perfect amount of steam when its needed during your ironing to get the ironing results faster. The steam automatically starts when your iron is moving and stops when you don't move for ultimate convenience and effortless ironing.

## Deep Ionic Steam



Ionic Steam mode produces deep and powerful ionic steam bursts for more hygienic ironing for your specific garment needs.

## 3000 W for fast heat up



Delivers a fast warm-up and powerful performance to get your ironing done quickly

## SteamGlide Advanced soleplate



SteamGlide Advanced is our best soleplate for ultimate gliding performance and maximum scratch resistance. Its stainless steel base is twice as hard as a regular aluminum base, and our patented 6-layer coating with advanced titanium layer glides effortlessly for the fastest results.

## Turbo Steam power



Our built-in Turbo Steam pump delivers up to 50% more powerful continuous steam so creases disappear even quicker.

# Specifications

## Fast crease removal

- Continuous steam: 70 g/min
- Power: 3000 W
- Steam boost: 260 g
- Vertical steam
- Deep ionized steam

## Easy to use

- Soleplate name: SteamGlide Advanced
- Water tank capacity: 350 ml
- Extra stable heel rest
- Power cord length: 2.5 m
- Drip stop
- Extra large filling hole
- Auto shut-off

## Scale management

- Descaling and cleaning: Quick Calc Release

## Size and weight

- Product dimensions (WxHxL): 33,3 x 17,5 x 13,5 cm

## Guarantee

- 2 year worldwide guarantee

## Green efficiency

- User manual: 100% recycled paper



Issue date 2017-08-28

Version: 5.1.1

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\* On all ironable fabrics  
\* Compared to GC4910